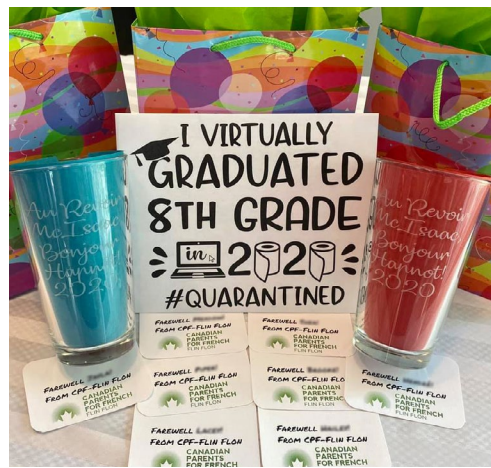




CANADIAN
PARENTS
FOR FRENCH
MANITOBA



Annual Performance Report 2020-2021

About Us

Canadian Parents for French is a nationwide, research-informed, volunteer organization that represents members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

Canadian Parents for French was founded in 1977 by parents who wanted to ensure that children would have the opportunity to become bilingual in the Canadian school system.

Originally a small group of concerned parents who met in Ottawa, Canadian Parents for French has evolved into a proactive National Network with 11 Branches and offices and over 140 Chapters in communities nationwide.

In 2020-2021, in light of the worldwide pandemic, Canadian Parents for French worked together as a national network to lead initiatives in support of Canadian parents and FSL learners, shifting our focus to virtual programming and sharing resources beyond geographical barriers



President's Message



It has been my pleasure to have served as your Branch President this past year. Much has changed! Janet Steinhorsen has taken the reins as Executive Director, providing expert leadership and ensuring continuity of programs and services delivery under challenging circumstances. Thank-you, Janet, for the passion you have brought to the role. We are so lucky to have you.

During the last year, CPF-MB has confronted the challenge of organizing a response to proposed education reform legislation in the province. It has been a learning process for us all. I would like to thank our membership for communicating with us to express their concerns, and for being patient while we considered the impact these changes will have on FSL programs across the province. I am proud of the quality of dialogue the Board has engaged in as we chart a path forward. I would also like to acknowledge CPF National and other Branches for providing mentorship and support.

This year, we say goodbye to some exceptional volunteers to the Board. Between them, Rena Prefontaine, Delnora Rice, Pam Hutcheson and Lori Mackedenski have served the provincial Board of CPF-MB for 25 years, in addition to many years of service to their local Chapters. It is an amazing contribution to FSL education in Manitoba. I am humbled by the legacy of volunteers that have built the foundation upon which we stand. Please accept my profound gratitude.

As we pivot forward, there is work to be done. All ideas are welcome. If you have passion and energy to bring to the table, please consider joining us on the Board!

Michael Hudon
President
CPF Manitoba

Concours d'art oratoire



Due to COVID-19 and related closures of schools, many classroom, school and divisional levels of this prominent French speaking competition did not go ahead. Furthermore, the provincial finals also had to be cancelled due to government safety restrictions. However, at very short notice the CPF Network determined a nationwide alternate activity "Concours Virtuel". Manitoba students joined others from across the country and submitted videos of themselves speaking in French about the experience of COVID-19. They shared how the pandemic was impacting their everyday lives and their schooling. Congratulations to the 66 cash prize winners from grade 6 to 12 in French (English program), French immersion and Francophone categories, sharing in prizes totalling more than \$10,000. Additionally, almost \$13,000 has been committed to Food Banks Canada as a donation on behalf of entries of K-grade 5 students.



The alternate Concours was successful in achieving its educational objectives and regardless of unprecedented circumstances, it provided language opportunities that assisted FSL and FFL students to:

- improve, develop confidence and enhance pride in their French language abilities;
- demonstrate their French language skills to peers, parents/family members;
- share their experiences of a unique situation in 21st century history (a pandemic), with fellow Francophiles and Francophones, and thus nurtured a commonality and spirit of unification.



WHAT THE JUDGES HAD TO SAY

"I found this online experience quite inspiring to be frank and hope that there may be a future to it – as an additional project perhaps to Concours in-person, related to a current question, challenges of the time. Just a thought."

"I truly enjoyed it. The students were so creative and highly entertaining when presenting."

"It was really nice to hear all the kids' perspectives, makes us realize how everyone is in the same situation."

WHAT PARENTS & STUDENTS HAD TO SAY

"Thank you so much for providing such a positive project for students using their French in isolation."

"Thank you for changing so quickly to a virtual competition! We had fun making the video."

"Thanks, what a fun initiative. We all enjoyed it. Merci beaucoup."

YOUTH

French Cultural Tours

The tours were fully booked and scheduled to take place in the fall of 2020. Due to the COVID-19 pandemic and related restricted access to schools, these had to be rescheduled. However, Rob Malo, French cultural entertainer, made adaptations and live streamed sessions, which participating schools were able to access.

Through Rob's character of *TiBert le Voyageur* and an imaginary bison hunt, students worked in groups to explore the process of developing an oral story and created a visual storyboard to produce short stories and plays.

The Cultural Tours served to:

- expand French vocabulary;
- encourage use of French language skills;
- build confidence in the use of the French language;
- showcase French as a creative mode of communication and expression;
- enhance knowledge of, and nurture French cultural heritage and awareness.



TiBert le Voyageur
French cultural entertainer
live streamed sessions to
participating schools



"I really liked having the experience to listen to this presentation outside with my students." – Teacher

"Students were so engaged!" – Teacher

Students indicated they liked the songs, music, harmonica playing, juggling, the tricks, watching the playing with fire and watching friends try to balance voyageur "axes".

"Thank you TiBert! You are amazing at juggling balls and you are the best voyageur in the world!" – Student

YOUTH

CPF-MB Activities, Initiatives and Projects

CPF-MB activities, initiatives and projects were successful in that they served to:

- > further bilingualism by promoting and creating opportunities for youth to learn and use French;
- > inform youth of the benefits of bilingualism;
- > encourage youth to continue their French language learning and use of their French through high school and beyond;
- > motivate, recognize, and reward the efforts and accomplishments of Manitoban students;
- > enhance understanding of the benefits of learning the French language and learning about its culture and heritage;
- > raised awareness of the value of official language bilingualism and inter-cultural understanding.



YOUTH *By the Numbers*

Numbers and statistics related to youth

Concours (Literacy Event)



4,886

In-class
Participants

111

Concours
Virtual
Participants

7

Concours
Virtual winners
from MB

Socio-cultural Events



8

Socio-cultural
Youth Events

3,565

Youth reached

Youth Partner Events



7

Partner Events
supported

Student Incentives



5,487

Certificates

530

Ribbons

MEMBERS, VOLUNTEERS AND DONORS



CPF-MB Promoting FSL Education to Members and the Community

CPF-MB continued in its efforts to broaden knowledge and understanding of the value and benefits of official language bilingualism through FSL education.

A variety of information tools/documents were provided to Chapters. These assisted with administration, and provided ideas for community-based activities and engagement of potential and current members, volunteers and donors, such as:

- monthly Chapter membership lists;
- quarterly Chapter Executive communiqués;
- Dropbox folder for common/important documents;
- Jotform resources order form;
- CPF branding documents.



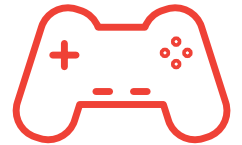
Of particular note was the publication *Supporting Your FI Student During Remote Learning*. It was created to inform those parents that are considering taking their children out of the FI program (if in-class schooling does not return). It gave reassurances and ideas as to how parents can complement on-line and remote teaching provided by educators.

Publication/information regarding the MB Education Modernization Act (Bill 64) was shared and many parents contacted CPF-MB with concerns on how this will impact FSL education. CPF-MB responded by relating such to MB Education and at the time of this report is awaiting a response.

Success with CPF-MB Communiqués

The CPF-MB Communiqués served to engage members/volunteers/donors (including parents) by keeping them informed of organizational and community events/activities such as the:

- CPF-MB 2020 AGM;
- National AGM & Virtual Conference;
- Availability of ACUFC Bursaries;
- Importance of CPF Volunteer Registry;
- *Alliance Française du Manitoba* Sessions/Schedules.



“At Home Activities for Children and Families” communiqués were distributed regularly. Content included resources and activities for students, parents and teachers under the following categories:

- French Fun at Home (e.g. online games for spelling and math);
- A Little Bit of Reading;
- Movies to Watch as a Family;
- Fun Family Activities *en française* (e.g., ideas for pedagogy through play).



Overall feedback received indicated that parents, members and teachers were satisfied with the information provided in these communiqués and they found the content useful.

**Total Reach:
2,804 with 80%
satisfaction rate**



“I just want to thank you for all the resources you have been sending out, I really appreciate it. It is helping me for my classroom but also online.”

– Teacher

MEMBERS, VOLUNTEERS AND DONORS

Chapters

CPF Beausejour Highlights *April 2020 - March 2021*

Events/Activities

All of CPF Beausejour's regularly planned events had to be cancelled due to COVID-19. Despite a difficult year, the Chapter saw a significant increase in membership and is focusing on renewing expired memberships.

CPF Beausejour Summary Message

CPF Beausejour plans to continue offering additional opportunities for students and parents to speak French outside of the classroom. Some of the planned activities include hosting regular movie nights, a project to encourage the use of the French language in the community, participating in the Christmas tree lighting ceremony, organizing participation in *Concours d'art oratoire*, hosting a family game night and *Camp Soleil*.

Thank you to CPF-MB for your continued support as we strive to fulfill the CPF mandate. The guidance and resources provided to each Chapter this year have been invaluable.



CPF Beausejour Executive

- Andrea Granger, President
- Andrea Thibault, Vice-President
- Stuart Davies, Secretary
- Jessica Byskal, Treasurer

MEMBERS, VOLUNTEERS AND DONORS

Chapters

CPF Dugald Highlights

April 2020 - March 2021

Events/Activities

Due to COVID-19, the Chapter was limited to what could be accomplished for events in the school. CPF Dugald gladly welcomed all virtual events provided by CPF-MB. The Chapter purchased five (5) new French reading assessment kits for use by students in grades 1-6, that replaced lost and out of date kits, and hope to purchase more kits in the coming year.

CPF Dugald Summary Message

Looking ahead, the Chapter plans to increase awareness of CPF and what parent involvement can bring to the school, by continuing to advertise and keep families up to date via school newsletters. Depending on what the next school year brings, CPF Dugald is planning to set up at *Petit Café*, organize *Concours d'art oratoire* for older grades, host *Camp Soleil* and a concert *en française*, and support students to enable them to attend some French activities outside of school.



CPF Dugald Executive

- Melissa Jobb-Sheppard, President
- Jennifer Tremorin, Vice-President
- Karen Wieringa, Secretary/Treasurer

MEMBERS, VOLUNTEERS AND DONORS

Chapters

CPF Flin Flon Highlights

April 2020 - March 2021

Events/Activities

French Immersion Bursary - \$1,000 awarded to FI graduate.

Embroidered CPF Flin Flon Beach Towels - provided to five graduating students.

Tee shirts - given to the grade 1 immersion class, with everyone's signature on the back, to commemorate their year of French learning.

Mom's Pantry & Recipe in a Jar - raised funds to support the FI program.

Appreciation Gifts - given to FI staff.

French Hip Hop Dance - a week long event facilitated by a former French Immersion student who is a professional dancer and choreographer.

CPF Flin Flon Summary Message

CPF Flin Flon thanks its executive members and all of the participants that attended meetings held via Zoom. It is hoped, that next year the Chapter will be able to resume normal activities and continue to help children to speak French inside and outside of the classroom.



CPF Flin Flon Executive

- Telis Keramydas, President
- April Eardley, Vice-President
- Carrie Alexander, Secretary
- Kaiti Keramydas, Treasurer

MEMBERS, VOLUNTEERS AND DONORS

Chapters

CPF Morden Highlights

April 2020 - March 2021

Events/Activities

Bilingual Bingo Nights - three nights were hosted by FI middle school students for FI students in grades K-8. The numbers were announced in French and English and prizes were awarded.

TiBert le Voyageur - a performance for grades K-4 FI students was held outdoors in the fall and again via Zoom in the spring.

French February - FI students were challenged weekly to take part in activities such as listen to French music, watch a French movie or TV show, participate in online *Festival du Voyageur* activities and read or listen to a book in French.

Spring Debate Tournament - donated money towards the purchase of French medals for the bilingual category and future debate tournaments that offer a bilingual or French option.

Concours d'art oratoire - provided snacks for all participants and prizes for the top three winners in each grade.

French Painting Activity - facilitated by a local artist for FI students grades 5-8.

CPF Morden Summary Message

Despite the COVID-19 pandemic preventing the Chapter from hosting some of its usual events, it still had a successful 2020-21 school year. CPF Morden continues to have good support from parents, the school and the community. The Chapter is looking forward to the 2021-22 year!



CPF Morden Executive

- Sara Convery, President
- Cherie Fehrmoore, Vice-President
- Karma Sheppard, Secretary
- Kristy Radke, Treasurer

MEMBERS, VOLUNTEERS AND DONORS

Chapters

CPF Portage la Prairie Highlights

April 2020 - March 2021

Events/Activities

French Books - purchased 30 books for grade 5 students at École Arthur Meighen School.

Gifts - provided to students who graduated from Portage Collegiate Institute.

French Immersion Bursary - \$500 awarded to a FI graduate.

CPF Portage la Prairie Summary Message

CPF Portage la Prairie could not provide support in the community without the help of CPF Manitoba, parent members, as well as our growing high school volunteer base! *Merci!!!*



CPF Portage la Prairie Executive

- Paulette Chislitt, President
- Kendra McKenzie, Vice-President & Treasurer
- Angela Mills, Secretary

MEMBERS, VOLUNTEERS AND DONORS

Chapters

CPF Stonewall Highlights *April 2020 - March 2021*

Events/Activities

French for Life and Proud of Two Languages Bursaries - established the criteria for two bursaries in the amount of \$500 each and offered them to the first-ever FI graduating class of Stonewall Collegiate Institute.

Rainbarrel.ca Fundraiser - sold over 250 rain barrels which equated into approximately \$2,500 in profit.

CPF Stonewall Summary Message

CPF Stonewall had a successful year despite the fact that COVID-19 interrupted its plans!



CPF Stonewall Executive

- Corinne Lothian, President
- Shawna Legault, Secretary
- Kelly Kimball, Treasurer

MEMBERS, VOLUNTEERS AND DONORS

Chapters

CPF Swan River Highlights *April 2020 - March 2021*

Events/Activities

Mom's Pantry Fundraiser - raised funds to provide resources for FI classrooms.

Bursary - \$500 awarded to a student who graduated with a FI diploma.

Gifts - provided to students who graduated with 7-13 FI credits.

CPF Swan River Summary Message

The goals of CPF Swan River for the upcoming year are to focus on the recruitment and retention of FI teachers and marketing for the purpose of increasing enrollment in the FI program. In addition, the Chapter plans to fundraise towards the support of incentives to recruit new FI teachers, the support of uncertified teachers, additional programming and supplies for the FI program and to offer additional cultural opportunities. The executive looks forward as it works toward strengthening the program in the community.



CPF Swan River Executive

- Lynda Parsons, President
- Amanda Bulycz, Vice-President
- Maria Kent, Secretary
- Tanya Ramsay, Treasurer

MEMBERS, VOLUNTEERS AND DONORS

Chapters

CPF The Pas Highlights

April 2020 - March 2021

Events/Activities

Fundraising - raised funds through cheese and chocolate sales.

Technology Support - to assist with remote learning.

Bursaries and Financial Support - provided to support FI graduates and graduation activities.

Food Hampers - contributed to fundraisers held in schools in the community.

CPF The Pas Summary Message

The Chapter Facebook page is an excellent method to keep parents informed and to provide interesting facts about French education and culture. Monique Levesque, who was part of the CPF The Pas Executive for many years, stepped down from the position of Vice-President. Thank you for your dedication to the Chapter Monique!



CPF The Pas Executive

- Chris Keller, President
- Monique Levesque, Vice-President
- Carla Masters, Secretary
- Tara Manych, Treasurer

MEMBERS AND VOLUNTEERS ENGAGEMENT *By the Numbers*

Numbers and statistics related to member engagement

Membership Engagement



1,793 March 2020
Membership
CPF Manitoba

8,454 March 2021
Membership
CPF Manitoba

Parent / Family Events / Adult French Lessons



88 Promoted

Member / Volunteer Engagement



49 Volunteers

Chapter Support



8 Active Chapters
or Teams

Volunteer Recognition



2 Certificates of Appreciation
at the 2020 Branch AGM

4 Chapter
Communiqués

CPF ADVOCACY IN ACTION

Report of the Commissioner of Official Languages

In September 2020, the Report of the Commissioner of Official Languages was shared. It provided pertinent reminders to CPF-MB and other stakeholders that the federal government has the responsibility to ensure:

- a meaningful modernization of the Official Languages Act (OLA);
- that Canadians can exercise their fundamental rights in the official language of their choice;
- the promotion of the importance of Canada's official languages among both official languages majority groups.

The Commissioner's report also included information that can be used for advocacy purposes e.g., popularity of FSL programs, French Immersion growth and its link to teacher supply challenges. Furthermore, readers could see mention of the CPF-MB project *Teach in French/Enseigne en français*, and CPF-sourced quotes from youth about linguistic security.

In March, the government of Canada document *French and English: towards a substantive equality for official languages in Canada* was shared. It gave insight into proposed changes to the Official Languages Act (OLA). Comments from CPF-MB and like-minded organizations about the modernization of the Act had been taken into account. The included proposed concrete actions (if approved) will help guide CPF-MB to promote a better understanding of linguistic duality and the importance of access to official language learning.

The advocacy event was scheduled to take place in conjunction with the 2021 CPF-MB AGM. Due to the uncertainty re: COVID-19 related restrictions, it was postponed. It will be held before March 31, 2022. At that time elected and non-elected officials and stakeholders will be encouraged to attend/speak/deliver messages. Additionally, CPF-MB Chapters will be provided with opportunities to share provincial and local/community-level success stories and challenges.



CPF ADVOCACY IN ACTION *By the Numbers*



Numbers and statistics related to advocacy

Public Displays, Parent Info Sessions



2

Info Booths /
Open Houses

196

Parents
Reached

Info, Research Inquiries



1

Inquiry
(research or info)

Advocacy Event (Breakfast, or Other)



12

Meetings with
Stakeholders

6

Meetings with
Elected and
Non-Elected Officials

4

Meetings with
Educators/Partners

4

Contacts
– Rapprochement

Advocacy Training for Staff / Volunteers



1

CPF Network
Conference

12

Trainings
Offered

15

Participants

Partners



27

Existing
Partnerships

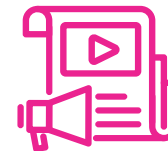
1

New
Partner

6

Joint
Initiatives

Media



3

Media
Interviews

CPF Network: Building Leadership Expertise

Due Diligence

CPF-MB met administrative, financial, legal and governance obligations. Required reports were submitted on time to funders, the CPF-MB Board and to CPF National.

The CPF-MB Board of Directors approved the 2019-2020 Audited Financial Statements and these were presented at the 2020 CPF-MB AGM; the organization was deemed to be in good financial standing.

The CPF-MB Action Plan for 2020-2025 was finalized. It reflects the current CPF Network Strategic Plan and moving forward, will assist the Board of Directors to ensure that branch operational and governance activities remain in line with the 2020-2025 CPF Network Strategic Plan.

CANADIAN PARENTS FOR FRENCH NETWORK STRATEGIC PLAN 2020-2025

Stronger Together.

Impact Numbers

- 80,700+ young people reached
- 14,000+ Parents reached
- 23,500+ CPF members
- 1,925+ Active CPF Volunteers

IMPLEMENTING THE CPF NETWORK STRATEGIC PLAN 2020-2025 – STRONGER TOGETHER

BRANCH / CHAPTER ACTION PLAN TEMPLATE

NETWORK STRATEGIC PRIORITIES

BRANCH / CHAPTER STRATEGIC ACTIVITIES, PROJECTS, INITIATIVES

CPF Network Strategic Plan 2020-2025 GETTING STARTED - GUIDED REFLECTION EXERCISE

STEP 1: Where are we, in a Branch/Chapter? Review the CPF mission, vision, values and impact statements.

STEP 2: Where are we going to go? What are we going to do? What are we going to do? What are we going to do? What are we going to do?

Training/ Mentorship

The newly appointed CPF-MB President and newly appointed Executive Director attended the Symposium of the Canadian Society of Association Executives (CSAE). Training sessions enhanced their knowledge of governance and operational roles, through the following professional development sessions:

- The Board's Role in Oversight;
- Knowledge-Based Decision Making;
- Leading Culture Change;
- Leadership of Contemporary Associations.



CPF Network: Building Leadership Expertise

CPF-MB AGM Virtual Meeting

The CPF-MB AGM was held virtually on Tuesday, October 6, 2020.

- Approval of the Agenda
- Presentation of 2019 AGM Minutes
- President's Report for 2019-2020
- Executive Director's Message for 2019-2020
- Presentation of the 2019-2020 Branch Annual Performance Report
- Presentation of 2019-2020 Chapter Reports
- Presentation of 2019-2020 Audited Financial Statements
- Approval of Auditor for 2020-2021
- Acknowledgement of Retiring Directors
- Nominations for 2020-2021
- Welcome of 2020-2021 Board of Directors

Parliamentarian
William Younger

Board of Directors in Attendance

- **Rena Prefontaine**, President
- **Delnora Rice**, Vice-President
- **Michael Hudon**, Director

Chapter Representatives in Attendance

- **Stuart Davies**, CPF - Beausejour
- **Telis Chania**, CPF - Flin Flon
- **Sara Convery**, CPF - Morden
- **Paulette Chislitt**, CPF - Portage la Prairie
- **Angela Mills**, CPF - Portage la Prairie
- **Corinne Lothian**, CPF - Stonewall
- **Shawna Legault**, CPF - Stonewall
- **Carly Archer**, CPF - Stonewall
- **Lynda Parsons**, CPF - Swan River
- **Chris Keller**, CPF - The Pas

Guests

- **Sandy Dryzstek**, *Bureau de l'éducation française*
- **Diane Dorge**, Department of Canadian Heritage, Government of Canada
- **Derrek Bentley**, Vice-President, CPF National
- **Lyka Capulong**, CPF- MB Board Nominee
- **Pam Hutcheson**, CPF-MB Board Nominee
- **Melanie Young**, CPF-MB Board Nominee
- **Michel Trudel**, Francophone Affairs Secretariat of Manitoba
- **Sophie Bouffard**, *Rectrice, Université de Saint-Boniface*
- **Carmen Coulombe-Tetrault**, The Office of the Commissioner of Official Languages

Staff

- **Catherine Davies**, Executive Director
- **Janet Steinhorsen**, Office Manager
- **Stevens Niamien**, Project and Communications Officer
- **Lornell Reimer**, Clerical/Chapter/Membership/Project Support



**Certificate of Appreciation
for dedication and valuable
contributions to Canadian
Parents for French-Manitoba,
as a board director presented to:**

Jason Cegayle

Krystyna Baranowski

CPF Network: Building Leadership Expertise



"I enjoyed attending the virtual AGM this evening.

I'm impressed by CPF volunteers' commitment to supporting French-language learners and to organizing accessible and fun-filled activities.

Obviously, the CPF family is a community of dynamic, dedicated and creative individuals.

Congratulations on another successful year!"

– **Sophie Bouffard**
Rectrice, Université de Saint-Boniface

Board of Directors 2020-2021

- **President**, Michael Hudon
- **Past-President**, Rena Prefontaine
- **Vice President**, Delnora Rice
- **Treasurer**, Melanie Young
- **Director**, Lori Mackedenski
- **Director**, Pam Hutcheson
- **Youth Director**, Lyka Capulong

CPF NETWORK *By the Numbers*

Numbers and statistics related to the organization

Board Succession, Governance & Leadership Learning Opportunities



1 Learning Opportunity
(staff and Branch board)

28 Attendees at
Branch AGM

Attendance at Network, National Meetings



5 Council of Presidents Meetings

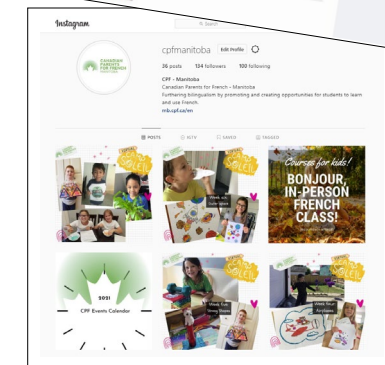
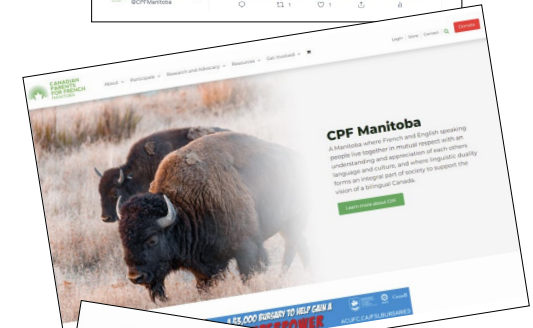
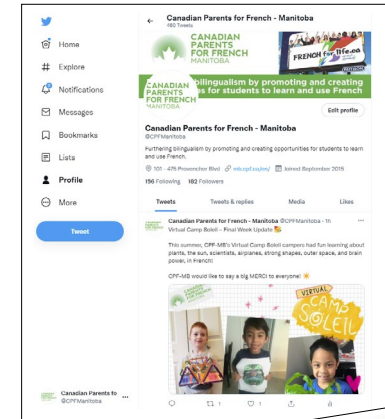
9 Chapter Development Officer Meetings

6 Council of Executive Directors Meetings

BY THE NUMBERS

WEB & SOCIAL MEDIA

Website (using Google Analytics)	Apr 1, 2019 - Mar 31, 2020	Apr 1, 2020 - Mar 31, 2021
Number of users	11,847	9,170+
Number of new users	11,726	Not available
Number of sessions	13,520	10,002
Number of page views	24,873	22,448
Average session duration (in minutes)	00:01:13	Not available
Twitter		
Number of followers	124	134
Number of profile visits	217	976
Number of mentions	15	14
Number of tweets	266	32
Number of impressions (likes and re-tweets)	5,894	9,878
Facebook		
Number of page likes	172	226
Total Reach	4,170	5,393
Engagement (likes, comments, shares)	41 shares	470 total
Page followers	202	248
Instagram		
Number of followers	N/A	N/A
YouTube Channel		
Number of new videos posted	N/A	N/A
Number of subscribers	N/A	N/A



FUNDING ACKNOWLEDGEMENTS

Thank you - Merci

Growth and Diversification

Funding applications were submitted to Manitoba Education for July 1, 2020 - June 30, 2021. Consequently, funding was awarded to support:

- French for Life
- French: An Opportunity of a Lifetime!
- Teach in French - *Enseigne en français*

Name of funders:



Canada 

Manitoba 

CPF Manitoba acknowledges receipt of a \$1,000 grant, provided as part of the More French, S.V.P! Mary Joyce Booth endowment.

EXISTING AND NEW PARTNERSHIPS, JOINT PROJECTS

Thank you - Merci

Existing & New Partnerships

- Government of Canada
- Government of Manitoba
- Office of the Commissioner of Official Languages (OCOL)
- *Bureau de l'éducation Française* (BEF)
- *Université de Saint-Boniface* (USB)
- *Société de la Francophonie manitobaine* (SFM)
- University of Manitoba (U of M)
- *Éducatrices et éducateurs francophones du Manitoba* (EFM)
- *L'Association manitobaine des directrices et directeurs d'immersion Française* (AMDI)
- Manitoba Association of Teachers of French (MATF)
- *Division scolaire franco-manitobaine* (DSFM)
- Manitoba Association of School Trustees (MAST)
- *Conseil jeunesse provincial* (CJP)
- *Alliance Française du Manitoba* (AF)
- Canadian Association of Second Language Teachers (CASLT)
- Manitoba Divisional Language Coordinators
- Success Skills Centre (SSC)
- Katimavik
- CPF-National, CPF-BC & Yukon, CPF-NWT, CPF-AB, CPF-SK, CPF-ON, CPF-NB, CPF-NS, CPF-PEI, CPF-NFL

Joint Initiatives

- French for Life (CPF-MB, BEF, AMDI, OCOL)
- French: An Opportunity of a Lifetime! (CPF-MB, BEF, AMDI, OCOL)
- Teach in French - *Enseigne en français* (CPF-MB, BEF, USB, U of M, AMDI)
- *Concours d'art oratoire* (CPF-MB, Manitoba Divisional Language Coordinators)
- Linking Immigrants to French & English (LIFE) in Manitoba (CPF-MB, Success Skills Centre)
- Free online tutoring for Chapter families (CPF-MB, Katimavik)

Initiatives Supported/Promoted by CPF-MB

- *Les Rendez Vous de la Francophonie* (Canadian Foundation for Cross-Cultural Dialogue)
- FrenchStreet.ca (CPF Ontario)
- *Concours Virtuel* (CPF BC Yukon)
- Youth Leadership Forum (Experiences Canada)
- Where Are They Now? (CPF National)
- *Université de Saint-Boniface* courses
- *Alliance Française du Manitoba* courses
- OCOL Messaging
- Katimavik Exchanges
- *Conseil jeunesse provincial* (CJP) events
- *Association des Collèges et Universités de la Francophone Canadienne* (ACUFC)
- *Festival international du conte de Winnipeg*
- *Centre Culturel Franco-Manitobain* (CCFM)
- Language Portal of Canada
- National Canadian Film Day (with REEL Canada)

Executive Director's Message



This past year has been challenging for everyone. CPF-MB experienced a significant change in staffing. Two key employees, who possessed substantial knowledge and expertise, left the organization during this reporting year.

I assumed the role of Executive Director on February 1, 2021, and although faced with the challenge of being short-staffed, I embraced my new role. I remain passionate about what we do as an organization, all that it stands for and I am honored to have the opportunity to be part of the future of CPF-MB.

Despite challenges due to the Pandemic and the change in branch leadership, CPF-MB continued to focus on the following CPF Network Priorities:

- Create and promote opportunities for **YOUTH** to learn and use French as an official language.
- Support a collaborative Network of **PARENTS, MEMBERS, AND VOLUNTEERS**.
- Inform and influence **DECISION MAKERS** on the value of official language bilingualism.
- Work together as an **ORGANIZATION** to continue building a dynamic, strong, and effective Pan-Canadian Network.

Although many in-person activities were not possible, CPF-MB was still able to effectively focus on Network priorities. The Branch adapted its programming and activities where possible, which enabled the virtual delivery of initiatives. Many chapters also incorporated this same process and were successful in furthering the goals of CPF at the grassroots level.

I would like to thank our chapter volunteers who continue to promote the benefits of bilingualism in their communities. These volunteers remain dedicated to the goals of CPF and have worked tirelessly in their efforts.

Thank you to our funders/partners/supporters and stakeholders who continue to support our efforts and share their knowledge and expertise.

Special thanks go to Lornell Reimer, who was previously the Branch Chapter & Clerical Support person. Lornell assumed the roles and responsibilities of Officer Administrator & Project Coordinator in February 2021.

I look forward to the coming year and I will continue to be committed and dedicated to the CPF Network and its communities in order to support our Mission and Vision!

Janet Steinhorsen
Executive Director
CPF Manitoba

Canadian Parents for French across Canada

The **Canadian Parents for French** Network collaborates by working together, demonstrating strong leadership and true impact across the country.



**CANADIAN
PARENTS
FOR FRENCH
MANITOBA**

Executive Director Janet Steinhorsen

Office Administrator & Project CoordinatorLornell Reimer

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